

◆ INAUGURAL ◆

PINK BATTALION VET GALA

SPONSORSHIP PACKET

Honoring the Journey. Funding the Beyond.



HONORING BREAST CANCER VETERANHOOD™

Redefining Life Beyond Survivorship.

— OWN YOUR VETERANHOOD™ —



SATURDAY
NOVEMBER 7, 2026



6:00 PM



THE CITADEL



12130 KIRBY DRIVE
HOUSTON, TX 77045



pinkbattalion.com



pinkbattalionVG@gmail.com



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Saturday, November 7, 2026



6:00 PM



The Citadel



12130 Kirby Drive, Houston, TX 77045

The Pink Battalion Vet Gala is an inaugural celebration and fundraising event created to honor Breast Cancer Veteranhood™ and help fund the life that begins after active treatment of breast cancer ends.

Through sponsorship and partnership, we advance Life Beyond the Bell™ through education, resources, navigation support, survivorship roadmap tools, family support, and community initiatives for breast cancer veterans and their families.

“
*Because survivors
need more than
celebration.
We need a roadmap
for the beyond.*
”



FROM OUR FOUNDER

Pink Battalion was founded by Dr. Chevelta A. Smith — a physician, Navy veteran, and breast cancer survivor. After her breast cancer diagnosis in November 2021, she chose to live her journey out loud to encourage others and created the private Facebook community **Boots on the Ground: Pink Battalion**.

After active treatment ended, she recognized the gap between surviving breast cancer and learning how to live beyond it. In response, she created the term **Breast Cancer Veteranhood™** to help redefine life beyond breast cancer survivorship.

The inaugural Pink Battalion Vet Gala is held in honor of her upcoming 5-year survivorship benchmark on November 8, 2026 and serves as a benefit to raise funds that help individuals and families navigate Life Beyond the Bell™ — literally and figuratively.



Learn more about our founder
and the Pink Battalion mission.



LEARN MORE ABOUT OUR FOUNDER

Visit pinkbattalion.com



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— INAUGURAL —
**PINK BATTALION
VET GALA**

WHY GIVE TO US?

What makes our cause different.

We have all been touched by breast cancer in some way or another—we have lost someone to the battle, walked with someone through the battle, or witnessed the pain of those remaining after their loved one's battle. This has all been quite visible in our society. What is not always visible is the bridge needed to help those living through the battle learn how to navigate life after active treatment. This is where we are different. We are not another breast cancer organization looking to raise money primarily for awareness campaigns or breast cancer research. Our focus is the often-overlooked journey beyond treatment.



OUR PURPOSE

Pink Battalion exists to support, recognize, and advance the lives of individuals and families impacted by breast cancer, especially as they navigate life after active treatment.



OUR VISION

We envision a world where every person in the veteranhood phase of their breast cancer journey has the support, resources, education, community, and confidence needed to thrive long after active treatment ends. We envision a future where life beyond breast cancer is not marked by fear, uncertainty, or isolation, but by healing, purpose, resilience, and hope.



OUR MISSION

The mission of Pink Battalion is to build a community and, more importantly, a roadmap for the journey beyond breast cancer survivorship.



THE GALA

The Pink Battalion Vet Gala was created as an extension of this mission. The Pink Battalion Vet Gala is a benefit event that exists to honor Breast Cancer Veteranhood™ while helping fund what comes next—the rebuilding, healing, strengthening, and flourishing that must happen after active treatment ends. The specific mission of Pink Battalion Vet Gala is to raise funds to advance Life Beyond the Bell™ (figuratively or literally) through education, resources, support programs, and community initiatives.

WHAT MAKES US DIFFERENT



OUR FOCUS: LIFE BEYOND THE BELL™

EDUCATION RESOURCES SUPPORT COMMUNITY
A ROADMAP. A COMMUNITY. A PURPOSE.

WHAT IS BREAST CANCER VETERANHOOD™?

Breast Cancer Veteranhood™ is the phase of survivorship that begins after the recovery/transition period, when the daily battle of active treatment is no longer the center of life. It is the season of rebuilding health, identity, confidence, relationships, purpose, and quality of life beyond treatment.

“Honoring the Journey. Funding the Beyond.”



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INAUGURAL PINK BATTALION VET GALA

WHY SPONSOR NOW?

Help fund practical solutions for life beyond the bell.

1

BECAUSE THE SURVIVORSHIP GAP IS REAL.

Many individuals receive strong support during diagnosis and active treatment, but far less guidance once treatment ends. Sponsorship helps fund the resources needed for the beyond-the-bell chapter.

2

BECAUSE BREAST CANCER CHANGES FAMILIES, NOT JUST BODIES.

Spouses, children, parents, caregivers, and loved ones often carry emotional, relational, and financial burdens through the journey. PBVG recognizes and supports them as Collateral Veterans.

3

BECAUSE SURVIVORSHIP NEEDS MORE THAN CELEBRATION.

Many breast cancer veterans need education, navigation, fear-of-recurrence support, identity restoration, family healing, and whole-person wellness resources after treatment.

4

BECAUSE YOUR SPONSORSHIP FUNDS PRACTICAL SOLUTIONS.

Your support helps build resources that help breast cancer veterans and families rebuild, thrive, and flourish after active treatment ends.



WHAT YOUR SPONSORSHIP HELPS FUND



SURVIVORSHIP ROADMAP RESOURCES

Tools to help veterans understand next steps after treatment.



VETERANHOOD EDUCATION

Resources and programs for life beyond active treatment.



NAVIGATION SUPPORT

Connecting veterans and families to resources and follow-up support.



FAMILY & CAREGIVER SUPPORT

Resources for collateral veterans walking the journey too.



LEGACY & REMEMBRANCE

Honoring the stories and impact of those we remember.

“Survivors need more than applause.
They need a roadmap for what comes next.”



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SPONSORSHIP OPPORTUNITIES & COMMITMENT

Honoring the Journey. Funding the Beyond.

LEVEL	INVESTMENT	KEY BENEFITS
 LEGACY SPONSOR	\$25,000	20 tickets / 2 VIP tables ♦ remembrance recognition ♦ full-page program ad ♦ logo on website and event screen ♦ stage recognition ♦ event spotlight video ♦ company info booth/table at event ♦ pre-launch sample box of the Pink Battalion Meal Box ♦ printed Inaugural Souvenir Program
 VETERANHOOD SPONSOR	\$15,000	10 tickets / 1 VIP table ♦ half-page program ad ♦ logo on website and event screen ♦ stage recognition ♦ event spotlight video ♦ company information table set up ♦ receipt of pre-launch tasting for the meal box ♦ recognition in social media campaign ♦ printed Inaugural Souvenir Program
 ROADMAP SPONSOR	\$10,000	10 tickets / 1 reserved table ♦ half-page program ad ♦ logo on website and event screen ♦ company information table ♦ receipt of pre-launch tasting for the meal box ♦ recognition in social media campaign ♦ printed Inaugural Souvenir Program
 BATTALION SPONSOR	\$5,000	5 tickets ♦ quarter-page program ad ♦ website listing ♦ event screen recognition ♦ recognition in social media campaign ♦ printed Inaugural Souvenir Program
 BRIDGE SPONSOR	\$2,500	4 tickets ♦ quarter-page program ad ♦ website listing ♦ event screen recognition ♦ recognition in social media campaign ♦ printed Inaugural Souvenir Program

ADDITIONAL GIVING OPPORTUNITIES



SURVIVOR SEAT SPONSOR

\$250 per seat

Sponsor a gala seat for a breast cancer veteran, caregiver, family member, or honored guest.



IN-KIND SPONSORSHIPS

Auction items, printing, photography, videography, floral design, décor, media support, guest gifts, wellness services, entertainment, or professional services are welcome.



PROGRAM SUPPORT GIFTS

Gifts of any amount are welcome and appreciated.

SPONSORSHIP COMMITMENT FORM

Organization / Sponsor Name _____
 Contact Person _____
 Title _____
 Email Address _____
 Phone Number _____
 Mailing Address _____
 City / State / Zip _____
 Recognition Name as it should appear in marketing materials _____



Pink Battalion Vet Gala is a fundraising event presented by Qua Point Health & Wellness Foundation in partnership with Vagnificent LLC. The event supports Qua Point Health & Wellness Foundation's mission to assist breast cancer patients, with a focus on breast cancer veterans navigating survivorship. Donations and sponsorships are payable to Qua Point Health & Wellness Foundation and are tax deductible to the extent allowed by law.

SPONSORSHIP LEVEL (select one)

- | | |
|--|---|
| ☐ Legacy Sponsor | ☐ Bridge Sponsor |
| ☐ Veteranhood Sponsor | ☐ Survivor Seat Sponsor |
| ☐ Roadmap Sponsor | ☐ In-Kind Sponsor |
| ☐ Battalion Sponsor | ☐ Program Support Gift |
| | ☐ Other Amount: \$ _____ |

AMOUNT COMMITTED \$ _____

PAYMENT METHOD (select one)

- ☐ Check ☐ Credit Card ☐ ACH ☐ Other

SIGNATURE: _____

DATE: _____

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